President Bill Clinton's 1<sup>st</sup> Home Museum & History Exhibit Center The Clinton Birthplace Foundation, Inc. 501c3 Non-Profit Org. PO Box 1925, Hope, AR 71802-





Contact Us: President Clinton's 1st Home Museum Tel. 870-777-4455 Email clintonbirthplace@sbcglobal.net



So much to be glad for ...

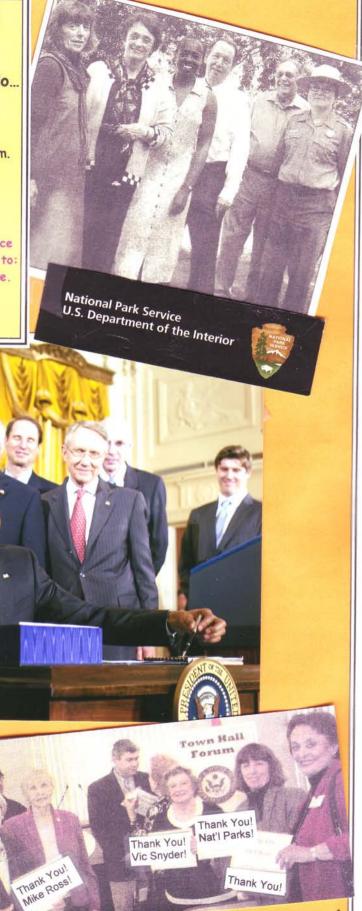
So much yet to do ...

On March 30, 2009

President Bill Clinton's 1<sup>st</sup> Home in Hope, Arkansas became the 33<sup>rd</sup> presidential site, Tuesday at 3:30 p.m. when President Barrack Obama signed into law the bill passed by both Senate and House, granting the site to the National Parks.

In 2011, after budget approval, the National Park Service will transform Bill's childhood home with his grandparents to: President William Jefferson Clinton National Historic Site.

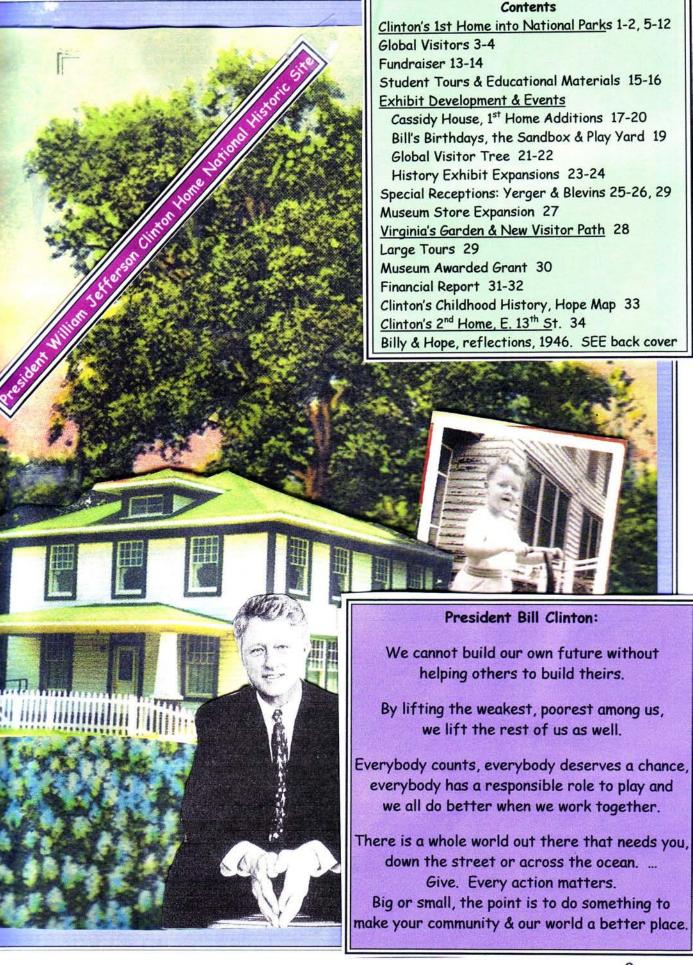
www.nps.gov/nr/travel/presidents



117 S. Hervey St. The Cassidy House, President Bill Clinton's 1<sup>st</sup> Home Museum The place Bill calls home.

Over these past sixteen years countless supporters have worked to acquire, restore and preserve Bill's grandparents home. The curatorial and narrative presentations of Bill's childhood have been expanded and enhanced—but there's a much larger task to finish.

<u>Could you help make Bill's 63<sup>rd</sup> year</u> <u>a true celebration of his life and history?</u>



## 65,000 VISITORS from 159 COUNTRIES ...

### One-third of our visitors come from Antarctica to Greenland & all around the Equator

Argentina Afghanistan Albania Algeria Andorra Angola Antigua and Barbuda Armenia Australia Austria Azerbaijan Bahamas Bahrain Bangladesh Barbados Belarus Belgium Belize Benin Bhutan Bolivia Bosnia and Herzegovina Botswana Brazil Brunei Burkina Faso Burma/Myanmar Burundi Cambodia Cameroon Canada Canary Islands Cape Verde Chad Chile China Colombia Comoros Democratic Republic of Congo Costa Rica Cote d'Ivoire/Ivory Coast Croatia Cuba Cyprus Czech Republic Denmark Djibouti Dominica Dominican Republic East Timor Ecuador Egypt El Salvador Equatorial Guinea Eritrea Estonia Ethiopia Fiji Finland France Gambia Georgia Germany Ghana Greece Grenada Guatemala Guinea Guinea-Bissau Guyana Haiti Honduras Hungary Iceland India Indonesia Iran Iraq Ireland Israel Italy Jamaica Japan Jordan Kashmir Kalimantan-Borneo Kazakstan Kenya Kiribati ...

"You may not know what he does around the world, and know nothing about what he did in my country, but it is only because of Clinton's delicate diplomacy that we have clean water in my village." Pakistan

"He is what we study, his methods of diplomacy and global efforts. He has a feeling for every country, for what we all could be. These titles of Democrat or Republican do not matter to us. We just see what he does. We have so much to learn from his life and his work." University students, Hungary.

"Ah, that Clinton! He can get leaders do the right thing, even when they don't want to, allow them to develop the idea, and give them all the credit. He does so much good with his words, just his words." France

"We were the poorest state in our country, almost totally illiterate. Clinton took an interest. Five years later almost everyone knows who he is because they learned to read and use a computer. So they put him on the ballot and gave him 97% of the vote—to thank him for the work he did, for his compassion." India

"He was the key peacemaker, the man who persisted in leading our country to peace. We have statues and pictures of him everywhere in our country." Kosovo



Speaking passionately, "Mr. Clinton, he speaks with such fire out of his heart, with a great light that quickens each person's heart. He is one of those leaders gifted with the ability to spark fire in others. We wouldn't have democracy in our country if President Clinton hadn't helped us see, believe that we could do it." Africa

"I am fascinated with this one human being who has made and continues to make a difference in the life of his own country, in my country, and in the lives of people around the world ... a man from whom future generation s will learn and of whom present generations need to be reminded." Croatia

... Kyrgyzstan Korea-North Korea-South Kuwait Laos Latvia Lebanon Lesotho Liberia Libya Liechtenstein Lithuania Luxembourg Macedonia Madagascar Malawi Malaysia Maldives Mali Malta Marquesas Island Marshall Islands Mauritania Mauritius Mexico Micronesia Moldova Monaco Mongolia Montenegro Morocco Western Sahara Nauru Nepal Netherlands Nepal New Zealand Nicaragua Niger Nigeria Norway Pakistan Palau Panama Papua New Guinea Paraguay Peru Philippines Poland Portugal Puerto Rico Romania Russian Federation Rwanda Saint Kitts and Nevis Saint Lucia Saint Vincent and the Grenadines Samoa San Marino Sao Tome and Principe Sarawak Saudi Arabia Senegal Serbia Seychelles Sierra Leone Singapore Slovakia Slovenia Solomon Islands Somalia South Africa Sulawesi Spain Sri Lanka Sudan Suriname Swaziland Sweden Switzerland Syria Tajikistan Tanzania Thailand Tibet Togo Tonga Trinidad and Tobago Turkey Turkmenistan Uganda Ukraine United Arab Emirates United Kingdom United States Uruguay Uzbekistan

Vanuatu Venezuela Vietnam Yemen Zaire Zambia Zebiekistan Zimbabwe... + all 50 STATES of the USA.



### NATIONAL PARKS ACQUISITON LEGISLATION 2006-2009

Current board president Betty Jo Fites Hays has sustained board dedication toward Clinton's 1st Home joining the National Parks. Previous board chair Molly Beth Malcolm tirelessly lobbied the legislative progress. Their guidance has been invaluable. After years of NPS legislation passing the House or Senate but not both at the same time, finally, in March 2009 Congressmen Mike Ross and Vic Snyder, with Senators Blanche Lincoln and David Pryor, the National Parks' legislative specialists, and support from many others, the NPS bill passed and was signed into law by President Obama. The Clinton Birthplace Foundation boards had worked 16 years to this goal. They immediately gathered with other supporters at Clinton's 1st Home to sign Thank You Proclamations to legislators and the president. Board members and the museum director also expressed thanks to Mike Ross at his Town Hall Meeting in Hope and formally presented our Thank You Proclamation.





### EXCITING EVENTS:

A National Parks reception in September honored two founders of the Clinton Birthplace Foundation: George Frazier, first executive director, and Joe Purvis, the first board of directors president. Their vision and skills truly made the restoration of President Bill Clinton 1<sup>st</sup> Home Museum's and the history exhibit center a reality.

Hosted by Skip Rutherford of the Clinton Library and Don Castleberry, the NPS' transitional advisor, and Emily Jones of the National Parks Conservation Association, invaluable to the National Parks program developments, the event focused on Arkansas' now seven National Parks and Historic Sites. Also celebrated was the September launch of a PBS documentary series by Ken Burns: National Parks, America's Best Idea

The Arkansas PBS affiliate, AETN, began the series with a focus on Arkansas National Parks, including coverage of President Clinton's 1<sup>st</sup> Home Museum, the newest addition. It is an honor to be included, to begin our journey into the prestigious family of the U. S. National Park Service.

Paul Henley, Treasurer, Hope Dean William Bowen, Little Rock George Frazier, Hope Jeremy Higginbotham, Texarkana Dave Phillips, Hope Brent Stewart, Texarkana Chancellor Chris Thomason, Hope Katherine Hatley Young, Hope Museum Executive Director Martha Berryman, Rosanky Clinton Museum Advisory Counsel (non-governing) Joe Purvis, Little Rock Myra Grisham Reese, Hope Molly Beth Malcolm, Texarkana Elaine Johnson, Hope Parker Westbrook, Little Rock Nikola Knez, Corpus Christi Charlotte Bradley, Hope Rod and Wanda Powell, Hope

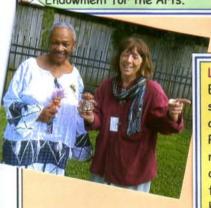


### ROLLING TOWARD THE NATIONAL PARKS

A new momentum toward achieving National Park status began with Shannon Butler from the Clinton Library and Molly Beth Malcolm, president of the Clinton Birthplace Foundation searching for a professional director. They hired Martha Berryman, from Austin, Texas, with an MA in anthropology, roots in Arkansas, a strong interest in Clinton, and thirty years experience in public history and museums. Her previous work included the regional studies with the Texas Historical Commission and UT San Antonio's Institute of Texan Cultures, and a biography project on Frank C. Erwin, Jr., a close advisor to LBJ and controversial chairman of the University of Texas Board of Regents. Martha's earlier work included projects funded with grants from the City of Austin and the National Endowment for the Arts.

### MUSEUM STAFF DEVELOPMENT

The museum's docent staff has been augmented by recent grant positions from Americorps-VISTA. We are also developing course-credit Museum Internships with local undergraduate colleges and area universities. These will be a valuable accomplishment and continuing goal in delivering good public history. The National Parks Service advisors are pleased with this effort, seeing internships as an excellent community connection they will continue and expand with graduate-level staff internships in Museums & Public History.



### LETTER FROM THE DIRECTOR:

Every day at the museum is a marvel of amazing events and surprises. Our visitors bring us such wonderful perspectives, always expanding our understanding of the importance of President Clinton's on-going work for social justice. Visitors remind us of the museum's importance in providing thousands of visitors with insights about Bill's first ten years and how the formative influence of his family, friends and community helped shape ideas that now influence the whole world.

### NEW DIRECTIVES BEGUN 2006

Martha arrived in September 2006, reviewed her assigned tasks and prepared a Vision & Initiative Proposal for the October meeting of the Clinton Birthplace Foundation Board of Directors:

- 1.) . Expand & diversify the museum store
- 2.) Research & expand exhibits
- 3.) Revise & validate interpretive script
- Move museum toward National Parks guidelines for public history presentation, visitor experience, & staff development
- Increase downstairs public visitor space in History Exhibits Center by adapting upstairs for offices.
- 6.) Enhance heritage tourism & marketing, new materials

### GOALS & ACCOMPLISHMENTS:

We've achieved a host of accomplishments in these past three years, adding to sixteen years' of achievements by many board members, lifetime members, museum directors, staff, and thousands of generous financial supporters, valuable in-kind contributions, and unstinting time and attention.



# Bill Clinton's 1st Home Museum Needs Your Help

The Clinton Birthplace Foundation's Board of Directors & The President Bill Clinton 1<sup>st</sup> Home Museum are launching a 2.5 million dollar fundraiser campaign.

It's been over 7 years since our last major fundraising outreach. So many people responded with such generosity.

Thank you!

We've been careful with our funds over the years. You can see on these pages the development investments to Bill's history. We again need your financial support with our final journey to the President William Jefferson Clinton Home National Historic Site.

Our most important and expensive goal is purchasing property adjacent to Bill's 1<sup>st</sup> Home.

Both the Clinton Birthplace Foundation and the National Parks want to protect the integrity of the site into the future, as well as expand a more contextual history of Bill's childhood.

The National Parks cannot purchase property, nor does it condemn or eminent domain to acquire.

Thus the Clinton Birthplace Foundation, Inc. &
President Bill Clinton's 1<sup>st</sup> Home Museum
are sending out an enormous appeal, asking our generous donors
to join together to acquire the whole block area.

# Approximately 2.5 million dollars are needed to purchase & repair these properties:

- 1. Ownership of parking areas is required before the National Parks can accept management of the museum. Our small parking area is part of the block across the street. Acquisition of both sites is critically important for future NPS development of the President William Jefferson Clinton Home National Historic Site.
- 2. The Foster Childhood Home offers a much-needed street front entrance to the museum. Equally important is that this is the backyard where Billy and his best friend Vince played, and provides the historically accurate entryway to Bill's 1<sup>st</sup> Home. Visitors could follow the same childhood paths Billy Vince and their friends would have taken, running between houses and playing in adjacent yards. This home is invaluable for a whole sense of that special history.
- 3. The three-story Talbot-Fields-Baron House offers potential as a lodge for NPS staff and visitors, and a safe space for archives. This is were Billy and young Vince often enjoyed Ms. Carlene's cookies.

SEE property maps and financials on pages 10-13 and 31-32.

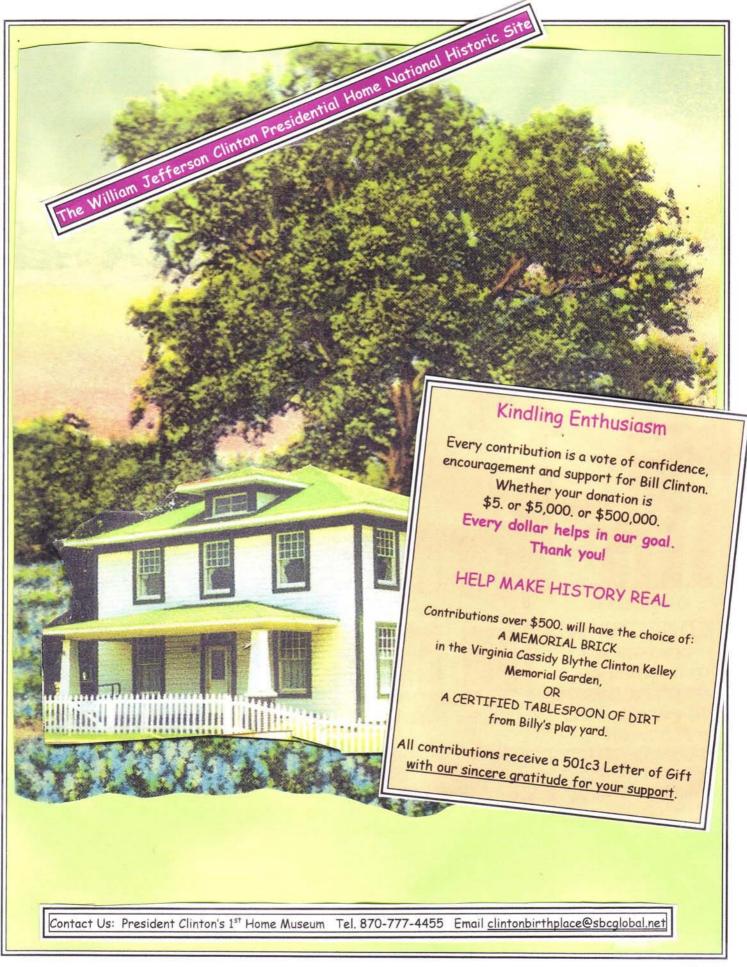


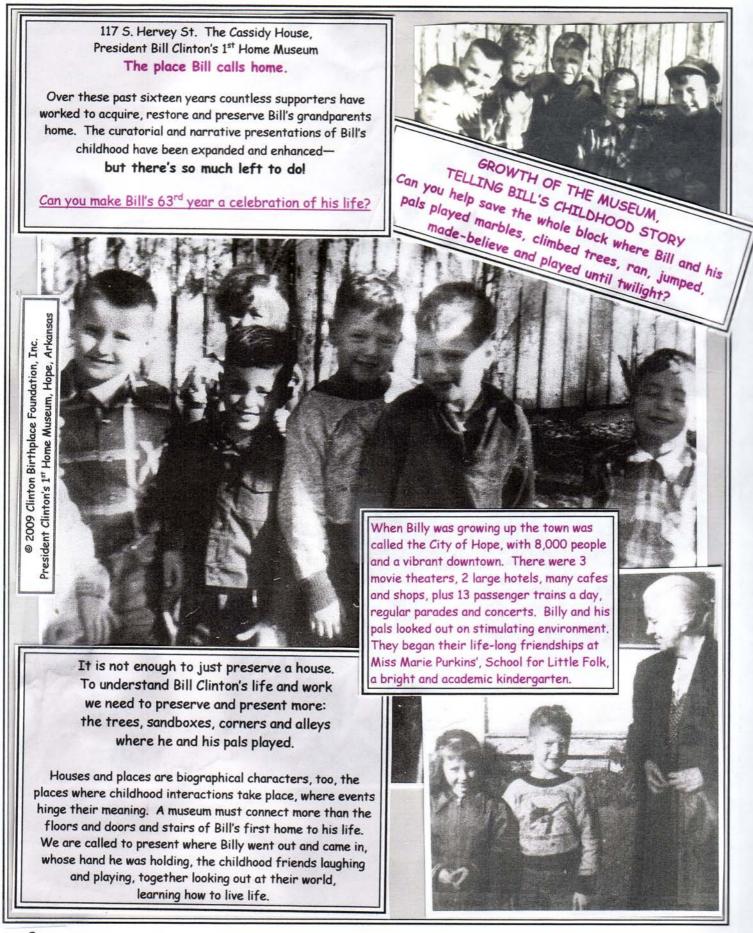


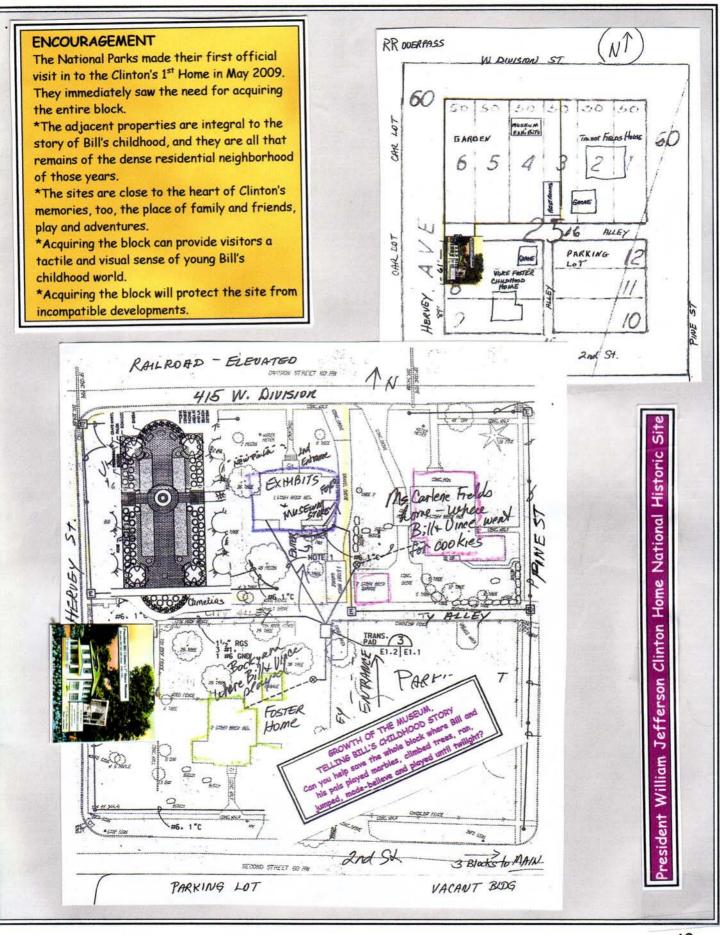




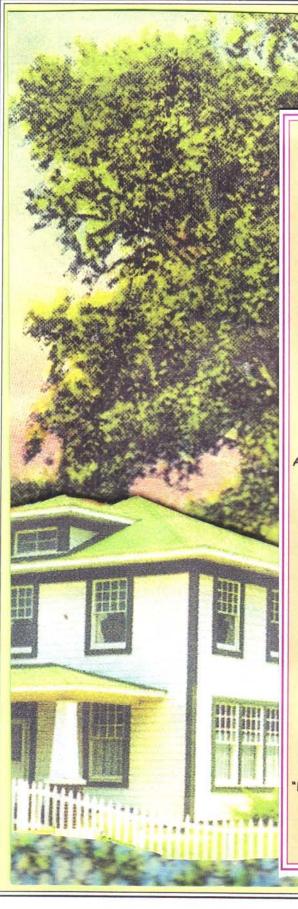












### President Bill Clinton's 1st Home Museum

SPONSORSHIPS for Museum Wish List

President Bill Clinton's 1<sup>st</sup> Home, 1946-1956 Replanting 1930s-1950s shrubs, trees and flowers.

### Restoration projects for Cassidy Home:

Restoring the screened-in front porch of Bill's 1<sup>st</sup> Home.

Replace the whole-house fan ventilation system.

Returning original screens to 25 outside windows, as in photographs.

### Clinton's 1<sup>st</sup> Home House Preservation Projects:

Painting house exterior, refreshing interior.

# The Virginia Cassidy Blythe Clinton Kelley Memorial Garden.

Augmenting existing plantings, planting a noise-buffer perimeter hedge.

Professional groundskeeper.

Paver stones with quotes from Virginia and Bill
—her words in her garden.

### Eldridge Cassidy's Store, Arkansas Heritage Marker

Where Bill learned his sense of social justice and the equality of all people. Research and application.

### Bill's Family: Exhibits Development. Staff position.

Archival research, technical and exhibit presentation of President Clinton's childhood environment of family and friends.

### 13th Street, Bill's 2nd Home with Virginia & Roger Clinton

Restoration of 1950s façade and porch.

Removal of vinyl siding, additions. Accurate furnishing.

# "Billy & His Pals" Bronze Statue at Bill's 1<sup>st</sup> Home

"Billy and his Pals, 1950s." Life-sized bronze free-standing statue as in photographs of Bill and childhood friends. Installation in Billy's play yard or the Cassidy and Foster back yards.

Underwriting for production and artist honorarium.

# President Bill Clinton's 1st Home Museum FUNDRAISER

The Clinton Birthplace Foundation, Inc.

PO Box 1925, Hope, Arkansas 71802 Email: clintonbirthplace@sbcglobal.net

Please provide the mailing address for your 501c3 Letter of Gift for IR5\*\*

Your philanthropy ripples into posterity, inspiring future generations and reminding current generations of the importance of every childhood, and how this place and these people influenced a child who now influences the whole world.

Museum Contributions
Student \$10 Individual \$20

### DONORS

Museum Encourager \$100

Childhood History Contributor \$500

Museum Supporter \$1,000

Museum Development Supporter \$5,000

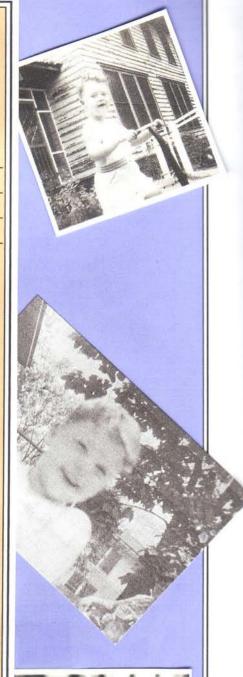
Museum Endowment Leadership \$10,000

Acquisitions Endowment \$25,000 or other contribution. (Property Escrow, First National Bank of Hope)

### THANK YOU!

\*\* No goods or services are exchanged for this contribution. Your donation is tax deductible to the full extent of your state and IRS regulations. Please check with your tax advisor.







# Clinton Birthplace Foundation, Inc., Hope, Arkansas President Bill Clinton 1st Home Museum

An IRS 501c3 Non Profit Organization

### Your philanthropy ripples into posterity, influencing generations to come.

Please make checks payable to:

Please make checks payable to:	200	2009-2010 Appeal for Museum, Payment Plans		
	X	Total Pledge of Support	Ten Months Amount	
Clinton Birthplace Foundation, Inc.		\$1,000.00	\$100.00	
PO Box 1925, Hope, AR 71802		\$750.00	\$75.00	
Email: clintonbirthplace@sbcqlobal.net		\$500.00	\$50.00	
Tel. 870-777-4455		\$300.00	\$30.00	
		\$200.00	\$20.00	
		Other Pledge		
Pledge of support:		TOTAL PLEDGE		
		BANK DRAFT / Credit Card	/ Check Thank you!	
Signature:		LESSON DE L'EXPLORATION		
Date: Tel. # ** No goods or services are exchanged in return for this contri				
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### NEW VISITOR EDUCATION MATERIALS

Development of visitor information and student education pamphlets is another goal accomplished. Our detailed We offer all visitors a detailed brochure and map about Bill's life in Hope, plus an interesting education pamphlet. These materials provide accurate history and additional sites to visit. Our interpretive tour of Bill's 1st Home and the ever-expanding History Exhibits provide a good history of those formative ten years, but seeing the house is not enough, Visitors need to hear concise and accurate account of Bill's life in Hope, see the environment, and learn about the important influence of his grandparents and extended family. The brochures are souvenirs of their visit, but they also provide good reading.

President Bill Clinton's 1st Home Museum is dedicated to providing a good history about Bill's childhood, the influences that shaped his life and continue to fuel his on-going projects around the world. Our new visitor material includes Bill's own words about the importance of his grandparents, his home with them, his family and childhood friends., Clinton's recommended reading list and biographical details are provided, as well as questions for later reflection, encouraging all visitors to recall the influences of their lives, how we all have a place in the river of history.

### STUDENT QUESTIONS

Where you live, has it changed? Where did your parents grow up? How did it look when they were children? What have you seen change in your lifetime? What do you think about the changes?

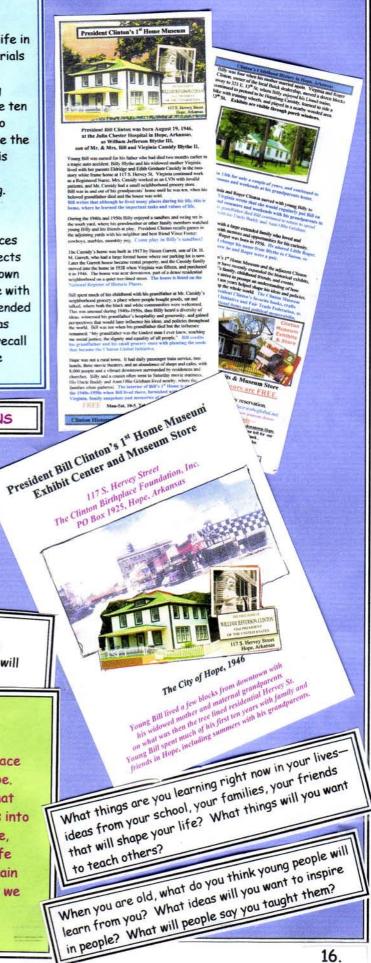
How do certain people help you form you ideas? What were their lives like when they were your age? How did they get the ideas that you admire in them

> When you are grown up yourself, who will you remember and think about to help you resolve things? What will they know or be or do that will

> > "The past is always with us..." William Faulkner

"The past contains the events that shaped us, the place we left on our way to becoming who we are and will be. It forms our today, with its echoes and memories that prompt our hopes and expectations. The past shines into our future, focused, illuminating the choices we make, toward or against. The past is that portion of our life that we recall in the present, when we arrive at certain destinations, when we turn to measure the distances we have traveled."

© Clinton 1st Home Museum/MB 2009





















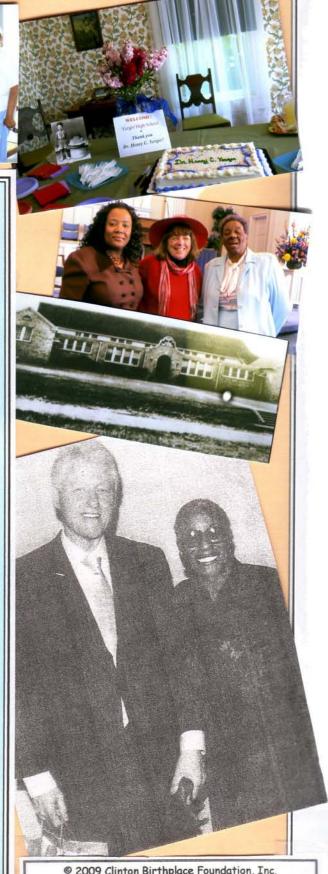
### OUR VISITORS TEACH US: Billy's baby sitters.

The Yerger High School Museum Reunion was one of several special receptions held at the Clinton 1<sup>st</sup> Home Museum during the past three years. Yerger High has a special connection to President Clinton's childhood history. Billy had baby sitters during his first year or so. Bill's mother and grandmother both worked as nurses, and he was still too young to accompany his grandfather to the grocery store. We know that three of those baby sitters were teenage students at Yerger High School: Ms. Ernestine Pondexter, Ms. Ophelia Williams, and Ms. Autrillia Watkins Scott each had a part in looking after the "curious and inquisitive little Billy Blythe." They took an interest in him, and had much to share with their young charge.

Yerger High was begun in the late 1800s, the first academic high school for black students in southwest Arkansas. The school was the vision and accomplishment of Dr. Henry C. Yerger. He sought something more than vocational training for his students and provided an atmosphere of academic excellence. The baby sitters who looked after a future president were bright and inquisitive themselves, inevitably transmitting similar enthusiasm to young Billy. Even when playing in the sandbox or talking to him as they helped with household tasks, Billy learned from these young women.

Many of Yerger High's graduates grew into significant leadership roles. Among them Ms. Watkins-Scott became a major fundraiser for Boys and Girls Clubs International. She and President Clinton were co-speakers at a 2007 fundraiser event in Los Angeles.

The river of history and influence is wide and deep. At the Clinton 1st Home Museum's reception for the Yerger High School Reunion, other former students were generous in their recollections of playing with Billy, telling accounts of his grandfather's store, sharing bits and pieces of childhood events, each one a nugget of invaluable history, each enhancing our understanding of Clinton's childhood. Thank You Yerger!



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### VISITORS' GIFTS TO BILL'S HISTORY: Mrs. Eisley.

The Blevins Training School Reunion was a marvelous gathering, and the reception brought a poignant and amazing story to the museum:

Mrs. Eisley noticed the photographs of Mr. Cassidy's neighborhood grocery store. She immediately called her grandchildren over to show them, "This is Mr. Cassidy, this is the man that saved our family." She spoke with emotion about Mr. Cassidy, describing his thoughtfulness and generous extension of groceries when she was widowed in 1949 with three small children. Her grandchildren interrupted her, telling parts of the history, a story they already knew. Thus Eldridge Cassidy's kindness rolled down through three generations, and was remembered not for the quantity of groceries but for his kind attention to Mrs. Eisley's difficulty.

As Clinton's reminds us, "large or small, down the street or across the ocean, every action matters."

President Clinton writes that he learned his sense of social justice and equality from his grandfather, that the seeds of the Global Initiative were first planted at Mr. Cassidy's store, a place where both the black and white communities were welcome, where people sat and talked with dignity and respect.

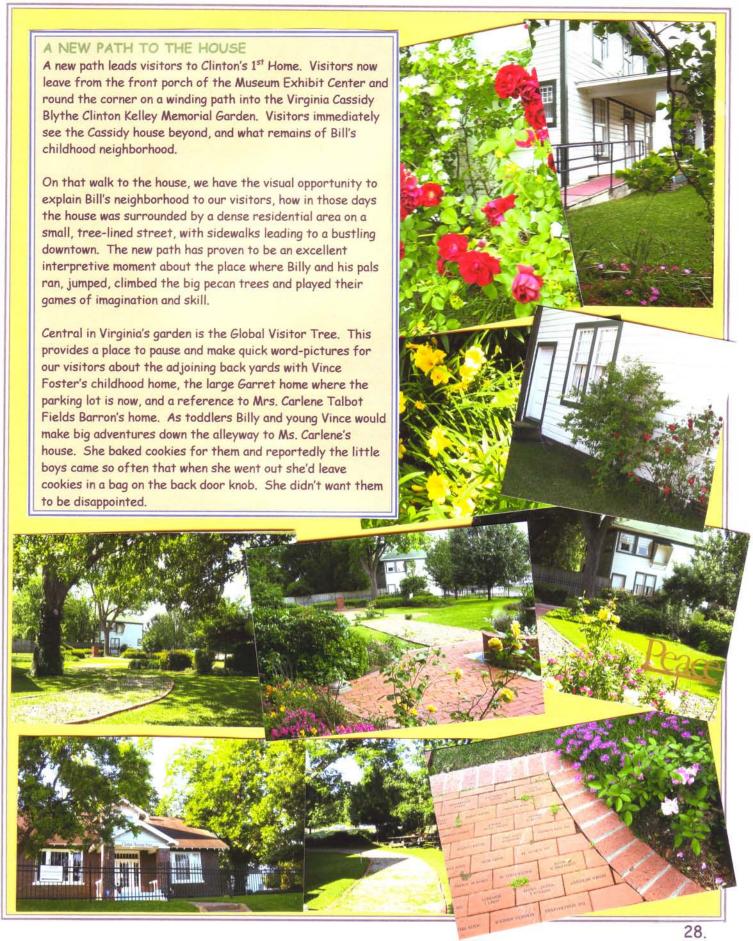
Billy was a child playing with other children; he wasn't taking notes, but he was keenly aware of the cordial atmosphere of his grandfather's small store.

Mr. Cassidy was a man of modest resources, but as he extended groceries and hospitality, he acted on his beliefs in a moral responsibility to his neighbors.

President Clinton writes of his grandfather as "the kindest man I have ever known."









### GRANT RECEIVED from Mid-America Arts Alliance:

The Clinton Birthplace Foundation and its Clinton 1st Home Museum received one of 20 Mid-America Arts Alliance's governance grants in October 2008. The grant provided for over a year of regional and national conferences, expert consultant visits, and in-depth training and dialogues in professional standards for museum development and board governance. The project is a national project, inspired by Rockerfeller Foundation and based on the demonstrated importance of small and mid-sized museums in the stability of communities. It is organized by the Mid-America Arts Alliance and funded by a collaboration of MAAA, the Department of Arkansas Heritage, the Arkansas Arts Council and the National Institute of Museum and Library Services.

It was a competitive grant application process, so we were delighted to be chosen. Board president Betty Jo Fites Hays and vice-president Ermer Pondexter joined museum director Martha Berryman for regional conferences and workshops. Museum experts brought stimulating discussions and top-notch materials: Brian Crocket, Edana McSweeney, Jim Metzger, Rachel Salweachter bring the museum expertise, along with lecturers such as Diane Williams of the Clinton Library, and Hunter Phillips Goodwin of the Arkansas Coalition of Excellence. We have received legal, economic and museum guidelines, documents, strategies, advice and wisdom worth a million bucks, as well as their extraordinary good cheer and encouragement, plus two on-site advisory meetings with the board. From a director's viewpoint, this grant was lifechanging. The museum will need at least another year to absorb all we have learned!

Thank you Mid-America Arts Alliance!

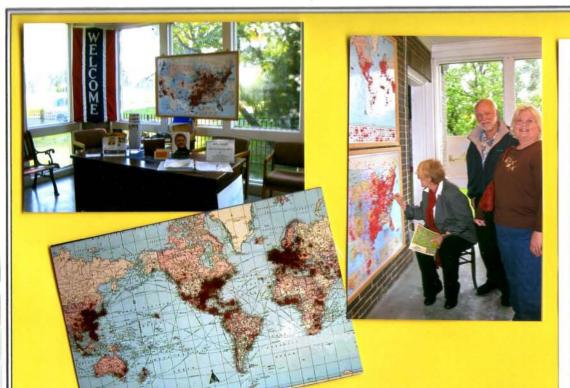




Our board of directors continues to renew and expand. In 2007 Ermer Pondexter was invited to join the board. She immediately met with the director to discuss museum goals and offer her help. The next week she provided a much-needed second computer. In 2008 and 2009 she gave the museum a grant-funded Americorps / VISTA placement to augment our staff. Ermer brings decades of expertise in community development and her professional insights are invaluable.

The Clinton 1<sup>st</sup> Home Museum is fortunate to have a professional and dedicated board of directors, all bringing multiple talents to help present Bill Clinton's childhood history.





Mu	iseum o	pened	1997	Mo	nthly \	Visitor	Count	since	2001
TEX.	2001	2002	2003	2004	2005	2006	2007	2008	2009
JAN	81	193	366	176	298	368	297	463	410
FEB	126	256	177	203	289	466	440	593	635
MAR	179	412	395	256	895	809	823	740	962
APR	143	321	911	320	838	599	729	418	557
MAY	164	557	381	450	749	695	773	1015	658
JUN	272	553	522	666	1,272	887	1,013	902	1,105
JUL	348	967	813	670	1,251	1,239	1,150	1,452	1,435
AUG	298	920	633	627	933	627	759	959	1,001
SEPT	130	331	381	573	522	616	620	593	640
OCT	222	474	497	514	739	707	853	817	704
NOV	121	316	226	*1,245	409	673	583	638	
DEC	137	426	537	356	427	559	470	436	
									To date
	2,221	5,726	5,839	6,056	8,622	8,245	8,510	8,127	8,107
•	Clinton	Library	opened	d Noven	nber 20	004			

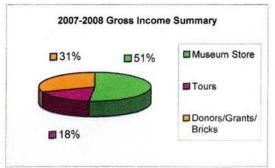
### Annual Report to Board of Directors 2008-2009\*\*

Income	
Museum Store	27,663.47
Site Donations	9,995.00
Contributions, Board of Directors, Grants	23,572.00
Bricks, other	240.00
Income 2008-2009	61,469.47

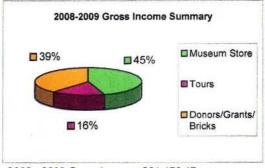
Expenditures	
Advertising	1,547.67
Building repair, maintenance, improvements	2,757.84
Equipment, museum	704.65
Events, recurring & special	2,667.6
Exhibits, fixtures, acquisitions, development	2,156.63
Fees, professional	133.00
Fundraiser	431.71
Grounds, museum and parking lot maintenance	7,841.61
Grounds, special events, equipment, supplies	1,503.51
Insurance, liability, property 13th & museum	7,666
Inventory costs & purchases	6,489.59
Janitorial & Pest service	1,882.10
Legal deed copy for National Parks legislation	5.00
Merchant credit card service	1,324.57
Office supplies & ordinary expense	1,319.97
Postage, mailings	208.89
Professional dues, develop, conferences	558.69
Printing, tourism brochures, education packets	3,035.49
Security, 13th & museum	1,682.67
Staff expenses	376.52
Store expenses/supplies (non-inventory)	639.52
Subscriptions	104.00
Tax, sales & tourism	2,458
Technical & Computer Support	235.00
Telecom, LD, Internet	2,271.81
Utilities, 13th & Museum	11,131.85
EXPENDITURES 2008-2009	61,132.89

<sup>\*\*</sup>For management purposes only.

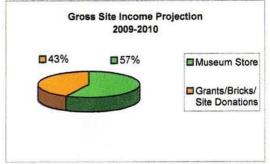
# Clinton Birthplace Foundation, Inc. Hope, Arkansas President Clinton's 1st Home Museum, Exhibit Center and Museum Store Financial Report and Projections



2007-2008 Gross Income \$75,320.42 2007-2008 Net (69%) Profit \$52,568.46



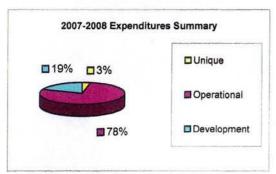
2008 - 2009 Gross Income \$61,470.47 2008 - 2009 Net (74%) Profit \$45,704.76



2009-2010 Gross Income Projection \$69,600.00 2009-2010 Net Profit (71%) Projection \$49,600.00

### 2009-2010 FUNDRAISING GOAL=\$2.5 MILLION

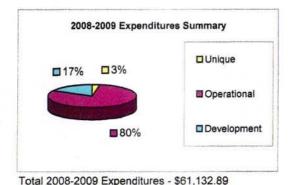
Property Acquisitions, Development & Operating Projections



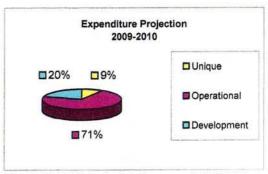
Total 2007-2008 Expenditures - \$91,924.64

Operational: utilities & grounds maintenance

Development: exhibits, events & structural
(Staffing Costs by grant, \$100,000.00)



Operational: utilities & grounds maintenance Development: exhibits, events & structural (Staffing Costs by grant, \$100,000.00)



Total 2009-2010 Projection Expenses-\$69,468.00

### FINANCIAL CHARTS

The museum store, site donations and donor contributions provide the operational resources to keep President Bill Clinton's 1<sup>st</sup> Home open to the public. Additionally we receive a donor underwriting of approximately \$100,000. for annual staffing cost & benefits.

The museum's largest operational expenses are utilities and grounds maintenance. Development expenses include both exhibits expansions and site enhancements to improve visitor experience and the presentation of Bill's childhood history.

Our fundraising goal includes projected operating & development budget of \$400,000: Annual operating costs \$85,000. Staff of six \$185,000. Development \$130,000 for exhibits, equipment, and site maintenance.

### Bill's 2nd HOME

321 E. 13th was also a pivotal period of residence with young Bill's mother and new stepfather Roger Clinton. He lived there about two years, but continued to spend time with his grandparents on S. Hervey St. At the new house Bill remmebers playing in the nearby woods, riding his new bicycle with training wheels, enjoying his huge Lionel train set with step-father Roger. Billy also spent time with an elder neighbor, fascinated by his elaborate woodcarving of large trains. A neighbor from those years observed that young Billy "wore the sidewalk out pretending to be Hopalong Cassidy." Thanks to very generous donors, we have marvelous sets of the same 1950s Lionel trains Billy enjoyed, as well as some original Hopalong Cassidy material. Virginia writes that Roger had as much fun with the trains as Billy did, that they would spend hours in the front bedroom with the trains, tracks and landscapes that took up the whole room.

A new passive exhibit was installed in the front room of the small house at 13<sup>th</sup> St, in October 2007. Visitors can see through the front porch windows large Lionel train landscapes and photos of Bill as Hopalong Cassidy. The exhibit also serves to focus visitors back to Clinton's 1<sup>st</sup> Home Museum for a more complete history of Bill's childhood in Hope.

### GENEROUS DONORS

What would we do without our generous supporters! The Clinton Birthplace Foundation owns 321 E. 13<sup>th</sup> thanks to farsighted contributions from the Mendoza family, R. Tillman, E. Smith, M. Crow, and B. Swain. When the the roof was damaged by summer storms in 2008 the Mendoza family generously underwrote the roof, including ridge vents for preservation, and best of all, restoring it to the 1940s dark green.

Thank You Generous Donors!

The National Parks plans to eventually add 13<sup>th</sup> St. to the President William Jefferson Clinton Historic Sites, planning to restore the home to the 1950s and eventually open it for interpretive tours.

### The Clinton 1st Home Museum is on MISSION

to deliver good public history—

real history that will inspire generations to come, and remind current generations of Clinton's effective global diplomacy. It is the museum's responsibility to accurately present Bill's formative environment that shaped the beginning of his ideas—ideas that grew and grew, and now influence the whole world.

### Preserving Bill's 1st Home is not enough.

To understand Bill Clinton's life and work we need to preserve and present more: the trees, sandboxes, corners and alleys where he and his pals ran and played through the day until twilight.

Houses and places are biographical characters, too, the places where childhood interactions take place, where events hinge their meaning. A museum must connect more than the floors and doors and stairs of Bill's first home to his life. We are called to present where Billy went out and came in, whose hand he was holding, the childhood friends together, looking out at their world, learning how to live life.

"There's a whole world out there that needs you, down the street or across the ocean. Give.

You don't need to be wealthy or famous to make a difference. Every action matters. Big or small, the point is to do something to make your community and our world a better place. "



But there can be no "them" in America. There's only us.